

Claim ID: <<ClaimID>>
PIN Code: <<PINCode>>

**If You Received a Text Message from Rack Room Shoes or Off Broadway Shoes,
You May Be Entitled to a Payment from a Class Action Settlement**

Si desea recibir esta notificación en español, llámenos o visite nuestra página web.

A settlement has been reached in a class action lawsuit alleging that Rack Room Shoes, Inc. (“Rack Room”) sent text messages to wireless telephone numbers without consent of the recipients in violation of the Telephone Consumer Protection Act, 47 U.S.C. § 227. Rack Room denies the allegations and any wrongdoing. The Court has not decided who is right.

Who’s Included? The Settlement includes all persons who received a text message on their cell phone from Rack Room. Specifically, the class is defined as “**(1) All persons within the United States (2) who enrolled in the Rack Room Reward Program or the Off Broadway Reward Program at the point-of-sale (3) by giving their cellular telephone number verbally to the cashier, and (4) who received a Rack Room Rewards Program or Off Broadway Rewards Program text message (5) from April 2, 2014 through the date of certification.**” You received this email because records show that you may be a Settlement Class Member.

What Are the Settlement Terms? Rack Room has agreed to pay Class Members who submit a valid Claim Form, and to pay for notice and administration costs of the Settlement, attorneys’ fees and expenses incurred by counsel for the Settlement Class, and a service award for Plaintiff. Defendant will make available up to Twenty-Five Million, Nine Hundred Sixty-Nine Thousand, Nine Hundred Sixty-Five Dollars and Zero Cents (\$25,969,965.00) in cash and a Ten Dollar and Zero Cents (\$10.00) voucher for each Settlement Class Claimant (the “Settlement Fund”). Each Settlement Class Member who submits a timely, valid, correct, and verified Claim Form by the Claim Deadline in the manner required by this Agreement, making all the required affirmations and representations, shall be sent a Claim Settlement Check by the Administrator in the amount of Five Dollars and Zero Cents (\$5.00), less any Notice and Administration Costs, Attorneys’ Fees and Expenses, and Service Award, and will receive the Ten Dollar and Zero Cents (\$10.00) voucher loaded onto their rewards account. Settlement Class Claimants will be sent their Claim Settlement Payments at the address they submitted on their Claim Form within 60 days following the Effective Date. Only one claim is allowed per Settlement Class Member.

How Can I Get a Payment? To get a payment, you must submit a Claim Form by the deadline stated below. You may download a Claim Form at the Settlement Website, www.RackRoomTCPASettlement.com, or request a Claim Form by calling the Settlement Administrator at the toll-free number below. To be valid, a Claim Form must be completed fully and accurately, signed under penalty of perjury, and submitted timely. You may submit a Claim Form by U.S. mail or file a Claim Form online. If you send in a Claim Form by U.S. mail, it must be postmarked by **January 31, 2020**. If you file a Claim Form online, then you must so file by **11:59 p.m. EST on January 31, 2020**.

Your Other Options. If you do not want to be legally bound by the Settlement, you must exclude yourself by **December 17, 2019**. If you do not exclude yourself, you will release any claims you may have, as more fully described in the Settlement Agreement, available at the Settlement Website. You may object to the Settlement by **December 17, 2019**. The Long Form Notice available on the Settlement Website explains how to exclude yourself or object. The Court will hold a Final Approval Hearing on **January 16, 2020** to consider whether to approve the Settlement, a request for attorneys’ fees of 15.79% of the cash component of the Settlement Fund, and a service award of \$10,000.00 to the Class Representative. You may appear at the hearing, either yourself or through an attorney you hire, but you don’t have to. For more information, call or visit the Settlement Website.

www.RackRoomTCPASettlement.com | 1- 866-497-4092